

STATEMENT ON THE NEW FRIEND MEMORIAL PAVILION

By Robert C. Levy, M.D.
President of the Medical Staff
Michael Reese Hospital Medical Staff

"The Friend Memorial Pavilion will be a section devoted to convalescent care of the Michael Reese patient -- that is to say, to active care during the period between the subsidence of disease and complete restoration to health. As far as we know, there is no comparable facility in any other large general hospital, so that this is a new approach to the completion of healing."

"Our concept of convalescent care is a dynamic one. We do not mean just a period of time in passively awaiting recovery; we do mean an active process of aiding full restoration. By such a process we hope to shorten the hospital stay of many patients. Beds should be released earlier in the general hospital for acutely ill patients. Lower costs should obtain for patients in the convalescent stage.

"In order to accomplish these purposes, the building embodies some new principles in hospital design and management. On the upper floor, where the patient rooms are located, we see a marked departure from traditional hospital atmosphere. We believe that patients will react to their day-beds and the idea of going to the dining room for their meals as they would in their own homes or in a resort, rather than as if they were acutely ill. In the ground floor rehabilitation area, with its occupational therapy, gymnasium, training bathroom and training kitchen, we doctors hope that our patients will re-learn the essentials of normal living.

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Statement of Dr. Robert C. Levy.....22222222222222222222

"Thus we envisage a connecting link between hospital care and the home. Here will be a new type of hospital with home atmosphere energetically engaged in promoting recovery and fitting the patient for return to full life. As doctors we have high hopes that the Friend Pavilion is a major step toward building the hospital of the future."

STATEMENT REGARDING OPENING OF FRIEND PAVILION - MICHAEL REESE MEDICAL CENTER

By R. T. Evans
Director, Blue Cross and Blue Shield

"We are happy to see Michael Reese develop this new type of hospital service designed to care for the patient who is past the acute stage, but who still requires some hospital care. This new facility is designed to help patients receive this needed care at a somewhat lower cost.

"Blue Cross members whose condition warrants their transfer to the Friend Pavilion will continue to be in benefit, because we understand that the operating policies of Michael Reese do not intend that custodial or convalescent care shall be given such as usually is provided in rest homes, which is not a Blue Cross benefit.

"Michael Reese is to be congratulated on the initiation of this new hospital facility which is a step forward in helping to solve one of the problems of hospital care economics."

Michael Reese Hospital Medical Center
Alex. Dworcin, Public Relations Director
CABinet 5-5540 Ext. 481

FOR RELEASE: To P.M.'s of TUESDAY, July 17, 1956

Ground will be broken for the new \$810,000 Beron and Hannah Friend Memorial Pavilion at Michael Reese Hospital Medical Center on Tuesday, July 24, at 10:00 a.m.

The Pavilion is being constructed by the Northern Trust Company as trustees of the estate of the late Dr. Emanuel Friend.

Upon his death in 1928, Dr. Friend left a fund which now amounts to approximately \$2,500,000 for construction and maintenance of this building as a perpetual memorial to his parents. Dr. Friend studied medicine at the University of Heidelberg and was one of the first doctors appointed to the staff of Marvle Clinic when it opened on the West Side in 1893. He was appointed to the Medical staff of Michael Reese Hospital in 1895.

The 36 bed Friend Memorial Pavilion will function as an integral part of Michael Reese, for patients who no longer need the specialized facilities in other units when they have passed the acute stage of an illness.

Location of the two story brick Pavilion is on 30th street between Ellis and Cottage Grove Avenues. The building will be completely air-conditioned.

Architects are Loebel, Schlossman, and Bennett.

On the main floor there will be doctors' offices, treatment and x-ray rooms, occupational and physical therapy areas, a gymnasium, and a patient dining room. A terrace on the east will open onto the Medical Center campus.

On the floor above will be 16 semi-private and four private rooms for patients. Interior design will be similar to the deluxe standard of the recently completed Kaplan Pavilion.

The building will be connected by an already existing tunnel with the other buildings of the Medical Center.

On completion of the Friend Pavilion, Michael Reese Hospital Medical Center will have a total of 944 beds. Including the Friend construction, nearly \$12,000,000 has been spent in the development of the Medical Center since 1945.

REMARKS OF MR. LESTER CROWN AT THE GROUND-BREAKING CEREMONY
FOR THE FRIEND MEMORIAL PAVILION-- MICHAEL REESE HOSPITAL

July 24, 1956

Mr. Pick, Distinguished Guests, Ladies and Gentlemen:

Today, in breaking ground for the Friend Memorial Pavilion, it seems to me that we are formally and officially marking two milestones for Michael Reese.

One milestone is obvious. On this site, within the next year, a 36 bed pavilion will be constructed as a boon to humanity and as a perpetual memorial to the parents of one of the first members of our medical staff, Dr. Emanuel Friend.

But the other milestone, it seems to me is equally important -- the 10th anniversary of a very bold decision. Just about a decade ago the Michael Reese Board of Directors made the decision to keep the hospital on the South Side and to expand it here/ A very specific plan was laid out for this expansion. It provided for some emergency construction work. It further specified that the Psychiatric Institute, the Serum Center, the quarter mile tunnel, the laundry, and the boiler plant should be constructed. Finally, the plan called for the construction we are here to break ground for today.

When you measure our plans in 1946 against our achievement through 1956, you can readily see that ours was not an idle daydream. There have been all sorts of obstacles, and delays, and shortages. But here, today, as of this ground-breaking ceremony, we have carried out all that we promised the community ten years ago.

As you know, this is not by any means the end of our vision for building this Medical Center. All around you there is ample evidence that every last slum is to be demolished. The Land Clearance

Commission hopes that they will complete this project around Michael Reese by the end of this year. Meantime, the Hospital is going right ahead with plans for a \$1,200,000 addition to its Research Institute, and with a number of other projects still in the initial planning stage.

As we pass this milestone in Michael Reese history, I think that it is appropriate that we pay tribute to all those who have helped make it possible. Personally, I wish to express my deep appreciation to Mr. Ferd Kramer for his leadership in the formative years of this redevelopment program.

I think it is also appropriate for all of us to rededicate ourselves to making the next ten years of the growth of this Medical Center as productive as the past decade has been.

Friend Dedication Release

Michael Reese Hospital Medical Center 29TH STREET & ELLIS AVENUE • CHICAGO 16, ILLINOIS

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FROM: Alex Dworkin

FOR RELEASE: ON RECEIPT

A brand-new kind of hospital will be introduced to Chicago on Sunday, December 15, when the Berman and Hannah Friend Pavilion is dedicated at the Michael Reese Hospital Medical Center.

The Friend Pavilion, at 3001 South Cottage Grove Avenue, is one of the smallest hospitals in Chicago, with only 36 beds, yet hospital officials hope that this bold experiment will point the way toward the hospital of the future, with shorter stays for patients and reduced costs, according to Dr. Robert C. Levy, president of the Michael Reese Medical Staff.

The new hospital was the brain-child of the late Dr. Emanuel Friend. When Dr. Friend died in 1938, he left a fund which now amounts to \$2,400,000 for construction, maintenance, and charitable care of patients. The executors of his estate, the Northern Trust Company, have constructed the new building at Michael Reese Hospital Medical Center.

One of Dr. Friend's closest living relatives, his sister-in-law, Mrs. Alex Friend, 5000 South East End Avenue, will cut the ribbon to open the new facility at a brief ceremony at 2:00 p.m. The public is invited to an all afternoon open house to follow the ceremony.

To launch the new hospital's pioneering medical program, 100 key physicians and welfare leaders will gather in the new building the morning prior to the dedication (12/14) to hear Dr. Henry Kessler of West Orange, N. J., world renowned expert on rehabilitation. This orthopedic surgeon, is a consultant to the United Nations, the U.S. Army, and many federal, state

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