

"A RECORD OF ANCESTORS AND RELATIONSHIP IN FAMILIES"
(COPYRIGHTED)

THE FAMILY RECORD COMPANY

PUBLISHERS

SUITE 37-42 125 SOUTH CLARK STREET

TELEPHONES CENTRAL 1341
AUTOMATIC 5341

CHICAGO, ILL., July 7, 1906.

Have you not observed how frequently litigation has resulted and how vast sums of money have been needlessly spent for legal fees in administering an estate--and almost invariably why? Because the line of descent through different branches of a family was obscure.

In bringing this to your notice it is with an idea of interesting you in a publication, evolved after much time and consideration, by the distinguished Prof. E. Hamburger of Detroit, and which has been aptly named "The Family Record".

This little volume is so arranged and indexed as to bring to mind everything pertaining to that which its title indicates; parents names, birthplace, date of birth, death, as well as that of brothers, sisters--in fact of all kin, near or distant.

An additional portion is devoted to the listing of your finances and real property, mortgages, etc., etc., making this little reminder almost indispensable.

Each alternate page of the book is left blank and we are prepared to print your announcement upon each blank page and furnish you with as many copies as you may desire, and you must admit, this will prove to be a valuable medium of publicity.

Allow us to state how valuable an advertisement of your establishment in the "Family Record" would be. As this book will remain in a family from generation to generation, your advertisement will always be seen on opening the Family Record or whenever an entry is made. It will pay you to present a Family Record to your customers as it will bring you the trade of the present and also the future generations. You could not get a better medium of advertising your business as the Family Record will always stay in the family and your advertisement will always be before them.

You will get a much better idea if you will read the preface of the Family Record. You will then acknowledge that it will be most valuable in your line of business. If this should meet with your approval our representative will call on you with samples of the Family Record.

May we not hear from you and quote our terms?

Respectfully yours,

THE FAMILY RECORD CO.

Per